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**GENERAL PAPER**

**8004/12**

Paper 1

**October/November 2017**

MARK SCHEME

Maximum Mark: 100

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**Published**

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

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**USE OF ENGLISH CRITERIA TABLE**

	<b>Marks</b>	
<b>Band 1</b> <b>‘excellent’: fully operational command</b>	<b>18–20</b>	very few slips/errors highly fluent very effective use of expressions and idioms excellent use of vocabulary; (near) faultless grammar excellent sentence structure and organisation of paragraphs excellent spelling/punctuation.
<b>Band 2</b> <b>‘good-very good’: effective command</b>	<b>14–17</b>	few slips/errors fluent effective use of expressions/idioms good use of vocabulary; sound grammar good sentence structure/well-organised paragraphs good spelling/punctuation.
<b>Band 3</b> <b>‘average’: reasonable command</b>	<b>10–13</b>	some slips/basic errors but acceptable standard overall reasonably fluent/not difficult to read generally appropriate use of expressions/idioms fair range and apt use of basic vocabulary; acceptable grammar simple/unambitious sentence structure/ paragraphing reasonable spelling/punctuation.
<b>Band 4</b> <b>‘flawed but not weak’: inconsistent command</b>	<b>6–9</b>	regular and frequent slips/errors hesitant fluency/not easy to follow at times some inappropriate expressions/idioms limited range of vocabulary; faulty grammar some flawed sentence structure/paragraphing regular spelling/punctuation errors.
<b>Band 5</b> <b>‘weak-very weak’: little/(no) effective communication</b>	<b>0–5</b>	almost every line contains (many) slips/errors of all kinds little/(no) fluency/difficult (almost impossible) to follow (very) poor use of expression/idiom (very) poor range of vocabulary: (very) poor grammar (very) poor sentence structure/paragraphing (very) poor spelling/punctuation.  <b>bracketed descriptors</b> denote 0–2 range of marks.

**CONTENT CRITERIA TABLE**

	<b>Marks</b>	
<p><b>Band 1</b> <b>‘excellent’:</b></p> <p><b>very good and comprehensive knowledge/ understanding of topic</b></p>	<b>26–30</b>	<p>comprehensive coverage, totally relevant material, perceptive, analytical thoughtful, enlightening illustration using local, national and international examples where applicable coherent and engaging discussion, displaying sensitivity, sophistication, awareness and maturity (very) well structured</p>
<p><b>Band 2</b></p> <p><b>‘good-very good’:</b> <b>good knowledge/ understanding of topic</b></p>	<b>20–25</b>	<p>totally (near totally) relevant, well focused but less analytical and perceptive than Band 1 major points well developed (very) good range of examples/illustration logical and systematic discussion effectively structured</p>
<p><b>Band 3 UPPER</b> <b>‘average’:</b></p> <p><b>sound knowledge/ understanding of topic</b></p>	<b>16–19</b>	<p>competent: major points adequately developed largely relevant and remains focused on the question reasonable range of examples/illustration to support key points reasonably structured.</p>
<p><b>Band 3 LOWER</b></p> <p><b>fair knowledge/ understanding of topic</b></p>	<b>13–15</b>	<p>more obvious points mentioned rather than adequately developed some digression, but generally sticks to the question does not always support major points with apt illustration tendency to assert/generalise rather than argue/discuss in detail may lack focus</p>
<p><b>Band 4</b></p> <p><b>‘flawed but not weak: limited knowledge/ understanding of topic’</b></p>	<b>7–12</b>	<p>restricted material/scope: rather pedestrian some relevance but may be implicit/tangential at times prone to unsubstantiated, sweeping statements: ideas vague and/or lacking sustained development: can be digressive and wander off topic limited illustration and/or factual inaccuracy insufficient focus; essay offloads everything known about the particular topic with inadequate reference to the key words in the question</p>
<p><b>Band 5</b></p> <p><b>‘weak–very weak’</b></p> <p><b>poor/very poor knowledge/ understanding of topic</b></p>	<b>0–6</b>	<p>(totally) inadequate content with little/no substance: (very) vague and confused ideas question largely (completely) misinterpreted/ misunderstood very limited relevance/total irrelevance very limited/(no) appropriate illustration.</p> <p><b>bracketed descriptors</b> denote 0–2 range</p>

Question	Answer	Marks
1	<p><b>‘Crime affects the whole of society, not just the immediate victims.’ Discuss.</b></p> <p>‘Society’ may be considered to consist of small groups/families/schools etc. or may be discussed in a broader sense  Degree of safety/security in society  Constant media coverage can instil fear  Society’s monitoring of the victims of crime affects attitudes/confidence in the justice system  Types of crime (violence, rape, burglary, murder, terrorism, motoring etc.)  Depends whether it is localised, happens in the same neighbourhood  Depends whether the victims are known (family, friends, neighbours)  Society can view victims with indifference, as a reality show (as if it couldn’t happen to them)  It is difficult to empathise unless you become a victim</p>	50

Question	Answer	Marks
2	<p><b>‘Nowadays, the most dangerous places are those where people gather together in crowds.’ How far do you agree?</b></p> <p>Market places, shopping malls, tourist sites, beaches, festivals, transport etc.  Criminals can operate anonymously and disappear into the crowd  Terrorists can cause maximum human casualties  Protest rallies can be targeted by the authorities (danger of surge forward, panic, being trampled)  Previous safe havens like beaches and buses are now being targeted  What about other dangerous places which could be visited (workplace, adventure destinations, venues late at night)?  Greatest danger could be when isolated  ‘dangerous’ is an emotive term; subjective  Places where people gather in crowds can be heavily monitored and protected</p>	50

Question	Answer	Marks
3	<p><b>To what extent is sport in <u>your</u> country considered as part of its heritage?</b></p> <p>Any sport could be mentioned but it must relate to <b>your</b> country            Relate to competitions, leisure facilities, popularity and media coverage            Define heritage (tradition, its history/origin, could be football but could be played for a traditional trophy)            How unique is the sport?            There could be no sporting heritage or a lack of interest in sport            How integrated is it into a country's culture?            Perhaps sport is part of a global heritage (world cup) copied by other countries</p>	50

Question	Answer	Marks
4	<p><b>'Earnings should reflect the status and usefulness of jobs.' Discuss.</b></p> <p>Reflects training and education            Degree of responsibility            Earnings have to attract appropriately qualified people            Earnings as a motivator            How is 'useful' defined?            Supply and demand (scarce tradesmen can become high status and can demand high earnings hence more useful)            Diverse vacancies need to be filled and could be considered as of equal value            Depends on the traditions, philosophies and regimes of a country            (should a doctor get paid the same as a cleaner as both jobs could be seen as having equal usefulness)            High status jobs (university lecturer) can be relatively low paid as status/job satisfaction are reward enough            Where does this place bankers/stockbrokers/bureaucrats?            Do status and usefulness go together?</p>	50

Question	Answer	Marks
5	<p><b>Cities, towns and villages are often situated on river systems. Assess the continued usefulness of such locations.</b></p> <p>Constant supply of water for drinking/bathing/washing            Transportation/trade            Irrigation of crops (Nile/Indus) as a food supply near the city            Provide energy (power stations/mills)            Aesthetic            Tourism            Leisure (fishing, boating)            Vulnerable to flooding (increasing risk of this with climate change)            Divides a city (needs bridges)            Strong currents (dangers of drowning)            Historically vulnerable to attack            Can lead to the spread of disease</p>	50

Question	Answer	Marks
6	<p><b>'The attempt to achieve healthy living can cause misery.' To what extent is this true?</b></p> <p>Obsession with self-image can cause misery            Obsession with dieting prevents the enjoyment of eating (could lead to anorexia, bulimia, taking dangerous medication, crash diets)            Obsession with exercise can become physically damaging/time consuming            Mental health issues            Dominates all aspects of life so misery could affect relationships/work            Depends how 'obsession' and 'healthy living' are defined            Being overweight and unfit could cause misery. Eating more healthily and taking moderate exercise could change this. A degree of 'obsession' might be needed to encourage a continuous routine            Obsession can be linked to personality, attitude and insecurities            Danger of skewed media coverage of health issues and influence of 'expert' advice</p>	50

Question	Answer	Marks
7	<p><b>The growing demand for air travel puts pressure on our environment. How should we respond to this?</b></p> <p>Escalation of air travel over the last 30 years (airports have to expand to keep up with demand)            Budget airlines and flying incentive schemes            Almost global coverage by air            Emissions of carbon dioxide, heat and other particulates from aircraft have increased in recent years            Environmental pollution at ground level around airports is more concentrated due to associated transport networks            Contributes to enhanced global warming            Latest aircraft are fitted with more environmentally friendly engines            Major resistance to airport expansion            Perhaps we should embrace the fact that the world is accessible to everyone            Allows tourism/economic development in low income countries            Airports are often built in remote areas            Creation of jobs            Response to the statement should show balance but also make an assessment of 'how we should respond', after weighing up all the arguments.</p>	50

Question	Answer	Marks
8	<p><b>To what extent should scientific research be free from political and commercial involvement?</b></p> <p>Freedom to make informed academic choices            Free from conflict of interest            Make research papers accessible to all – complete transparency            Freedom to choose research projects            Funding has to come from somewhere            Research councils (government bodies) regulate and ensure projects are in the country's interest            Research often takes place in universities (as an academic environment)            What about charitable organisations which fund research?            Most private sponsors have their own research facilities (pharmaceutical)            What about testing on animals, weapons research, regulating clinical trials of new drugs?            Accountability to the government.</p>	50

Question	Answer	Marks
9	<p><b>'Today, the content of what is written is more important than grammatical accuracy.'</b> To what extent is this true?</p> <p>Social media is often about conversation so a 'chatty' style might be more appropriate</p> <p>Understanding the code in texting abbreviations is more important than grammatical accuracy</p> <p>Writing is disposable (emails can be a series of notes giving information which are then deleted; grammatical accuracy is unimportant)</p> <p>Some forms of social media reduce commentary and conversations to brief phrases</p> <p>No time for punctuation or capital letters as it is quick exchanges which are important</p> <p>Understanding does require correct grammar</p> <p>Depends on the audience and degree of formality (newspapers tend to be accurate so as not to distract from the content)</p>	50

Question	Answer	Marks
10	<p><b>How desirable is it that people have the freedom to follow any trend or fashion they want?</b></p> <p>Clothes, music, hairstyles, art etc. (any fashion or trend is acceptable)</p> <p>Freedom of self-expression</p> <p>Experimenting with identity</p> <p>Experimenting with rebellion</p> <p>Sense of belonging to a group</p> <p>Peer pressure, especially when young</p> <p>The young could see it as independence</p> <p>As long as it is legal/free choice</p> <p>Could be short-lived (fashions change/develop)</p> <p>Not important in the context of other freedoms</p>	50



Question	Answer	Marks
11	<p><b>'The skills and knowledge gained in studying literature cannot be transferred to everyday life.'</b> Discuss.</p> <p>Critical analysis Empathy Communication Organisation of ideas Transferrable to employment (suggests intelligence, ability to organise/think deeply, skills to conduct presentations/seminars, skills to communicate) Understand a variety of reactions, personalities, attitudes and situations in everyday life To read and evaluate anything written Skills can be specialised needing to understand and use technical terms (identify figures of speech, symbolism, poetic techniques, the nuances and ambiguities of language etc.) Wider messages/value Appreciation of historical context</p>	50

Question	Answer	Marks
12	<p><b>Account for the continued popularity of television documentaries about the natural world.</b></p> <p>Colourful and scenic A fascination with the natural world Behaviours in nature can be spontaneous, comic, dramatic, educational and unique The patience and skill of filming captures unique perspectives/close-ups which could not be seen in real life Empathy with nature and protecting the planet Depends on interest level in the subject Depends on the quality of the filming/narration Can depend on presentation/production values/technology Entertainment needs are varied but all could hold equal value</p>	50